



Response Date: 29/05/2026

2026/502 - thefts involving Jellycat-branded toys

In response to your recent request for information regarding;

Under the Freedom of Information Act 2000, I would like to request the following information relating to thefts involving Jellycat-branded toys and products within your force area between 1 January 2025 and 31 May 2026 inclusive.

Please provide:

The total number of recorded theft offences where "Jellycat" is specifically mentioned in:

**the crime report summary,
property description,
investigation notes, or
associated retail loss reports.**

A monthly breakdown of these offences from January 2025 through May 2026.

Where available, the estimated total value of goods stolen:

**by month, and
as an overall total.**

The number of incidents involving:

**shoplifting,
burglary,
robbery,
theft from person, and
organised retail crime.**

The number of arrests made connected to these offences.

The number of cases that resulted in:

**charge,
summons,
caution,
community resolution, or
no further action.**

The number of cases referred to the Crown Prosecution Service.

The number of prosecutions and/or convictions recorded, if held.

The three locations (towns/cities or retail areas) within your force area with the highest number of Jellycat-related theft reports.

Any internal reports, intelligence assessments, briefing notes, or communications held concerning:

**trends in Jellycat thefts,
organised theft of Jellycat products,
reseller activity,
retail crime targeting toy shops or department stores, or social media-driven demand for Jellycat products.**

Pencadlys yr Heddlu,
Glan-y-Don, Bae Colwyn LL29 8AW
www.heddlugogleddcymru.police.uk

Police Headquarters,
Glan-y-Don, Colwyn Bay LL29 8AW
www.northwales.police.uk

2025 Acquisitive Offences + KW Search of Occurrence Summary, Occurrence Enquiry LoG, Property Records for "Jellycat" or "Jelly cat":

Year	Calendar Month Long	Offence Category Description	Arrest	Outcome	Summary
2025	February	Shoplifting	N	08. Community Resolution / Youth Restorative Disposal	Suspect has stolen 2 jelly cat toys from the store value £20 each - suspect was wearing school uniform
2025	July	Shoplifting	N	18. Investigation Complete No Suspect Identified	Male has picked up a blanket and left making no attempt to pay. Alarms have been activated. He was part of a group who were also seen removing tags from Jelly Cat toys.
2026	April	Other Theft	N	18. Investigation Complete No Suspect Identified	IP reports unknown person/s have stolen from her baby daughters grave. Items were also moved and thrown on the grass.

Any data held regarding repeat offenders or linked offences involving Jellycat thefts.

Any guidance issued to officers or retailers relating to the prevention of high-demand toy thefts, including Jellycat items.

No information held.

If possible, please provide the information in spreadsheet format (CSV or XLSX). For clarity, this request relates specifically to the brand "Jellycat", including plush toys, soft toys, and related branded merchandise.

If keyword searches are required, I would be grateful if searches could include: "Jellycat", "Jelly Cat", and common misspellings where practical.

If any part of this request exceeds the cost limit, please advise how it may be refined.

THIS INFORMATION HAS BEEN PROVIDED IN RESPONSE TO A REQUEST UNDER THE FREEDOM OF INFORMATION ACT 2000, AND IS CORRECT AS AT 21/05/2026